



EXTRAORDINARY ANNOUNCEMENT Appeninn Vagyonkezelő Holding Nyilvánosan Működő Részvénytársaság 19th December 2017

Appeninn Vagyonkezelő Holding Nyilvánosan Működő Részvénytársaság (registered seat: 3-5 Bég Street, HU-1022 Budapest, company registration number: 01-10-046538, tax ID.: 11683991-2-41; hereinafter: 'Company') respectfully informs the Investors that today, Lehn Consulting AG (registered seat: Kaustrasse 6, 9050, Appenzell, Swiss Confederation; company registration number: CHE-112.576.566, CHID: CH-660.2.229.005-4; EHRA ID: 805945; hereinafter: 'Lehn Consulting AG') as seller and KONZUM MANAGEMENT Korlátolt Felelősségű Társaság (registered seat: 10 Révay Street, HU-1065 Budapest; company registration number: 01-09-913725; hereinafter: 'KONZUM MANAGEMENT Kft.') as buyer have concluded a sale and purchase agreement regarding 924 832, namely Nine Hundred Twenty-Four Thousand, Eight Hundred Thirty-Two pieces of shares issued by the Company - that is 2,32% of the shares issued by the Company so far - with the total nominal value of HUF 92 483 200, namely Ninety-Two Million, Four Hundred Eighty-Three Thousand, Two Hundred Hungarian Forint (HUF 100,- per share). The transactional value is HUF 724,- per share as mutually agreed by the contracting parties based on the closing rate registered at the Budapest Stock Exchange Ltd. on the 18th December, 2017.

The said transaction is considered as performed by the concerning act of the Hungarian Competition Authority. Subsequent to the act of the Hungarian Competition Authority, the overall participation of KONZUM Plc., KONZUM PE Magántőkealap and KONZUM MANAGEMENT Kft. in the Company will be 51,34 % - with respect to the shares issued by Appeninn Nyrt. so far.

Appeninn Vagyonkezelő Holding Nyilvánosan Működő Részvénytársaság Board of Directors